

Privacy Policy

Welcome to **Techno E-Solutions** (“Company”, “we”, “our”, or “us”). This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit or use our website <https://mysmsservices.com/> (“Website”) and our products and services.

By accessing or using our Website, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect the following categories of information:

Personal Information

- Full Name
- Company Name
- Mobile Number
- Email Address
- Postal Address
- GST Number (if applicable)
- Billing Information

Account Information

- Username
- Password (stored in encrypted form)
- Login History
- User Preferences

Technical Information

- IP Address
- Browser Type
- Device Information
- Operating System
- Date and Time of Access
- Website Usage Statistics

Payment Information

Payments made through third-party payment gateways are processed securely by the respective payment service providers. We do not store complete debit or credit card details on our servers.

2. How We Use Your Information

We use your information to:

- Create and manage your account.
 - Provide requested products and services.
 - Process payments and invoices.
 - Deliver transactional communications.
 - Provide customer support.
 - Improve our services.
 - Prevent fraud and unauthorized activities.
 - Comply with legal and regulatory obligations.
 - Send service updates and promotional communications where permitted.
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3. SMS and Communication Services

If you use our messaging services, you are responsible for ensuring that:

- You have obtained appropriate consent from recipients where required.
- Your communications comply with applicable laws and telecom regulations.
- You do not send spam, fraudulent, misleading, abusive, or unlawful messages.

We reserve the right to suspend or terminate services used in violation of applicable laws or regulatory requirements.

4. Cookies

Our Website may use cookies and similar technologies to:

- Improve website performance
- Remember user preferences

- Analyze website traffic
- Enhance user experience

You may disable cookies through your browser settings; however, some Website features may not function properly.

5. Information Sharing

We do not sell your personal information.

We may share information with:

- Payment gateway providers
 - Cloud hosting providers
 - Technology partners
 - Government authorities where legally required
 - Law enforcement agencies pursuant to lawful requests
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6. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information from unauthorized access, disclosure, alteration, or destruction. While we strive to protect your data, no method of electronic transmission or storage is completely secure.

7. Data Retention

We retain your information for as long as necessary to:

- Provide services
 - Meet contractual obligations
 - Comply with legal requirements
 - Resolve disputes
 - Enforce agreements
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8. Third-Party Links

Our Website may contain links to third-party websites. We are not responsible for their privacy practices or content.

9. Your Rights

Subject to applicable law, you may request to:

- Access your personal information.
- Correct inaccurate information.
- Update your account details.
- Request deletion of personal information where legally permissible.
- Withdraw consent where applicable.

Requests may be made using the contact information below.

10. Children's Privacy

Our services are not intended for individuals under the age of 18 years. We do not knowingly collect personal information from minors.

11. Changes to this Privacy Policy

We may update this Privacy Policy periodically. Updated versions will be published on this Website with the revised effective date.
